

## **\$2 million in sight for St. Jude and Life Time Foundation via 2019 nationwide Ride for a Reason**

### **Finale event in Las Vegas at Life Time Green Valley on April 13**

CHANHASSEN, Minn., March 26, 2019 /PRNewswire/ -- On March 9, more than 11,000 people participated in **Ride for a Reason**, a national indoor cycle event benefiting [St. Jude Children's Research Hospital®](#) and the [Life Time Foundation](#), raising more than \$1.81 million to date. Across the nation, 116 Life Time athletic resorts hosted the fourth annual event, raising more money than ever.

Life Time Green Valley (121 Carnegie St., Henderson, NV 89074) will host the grand finale event, which will feature several top Ride for a Reason fundraisers, on Saturday, April 13 from 8 a.m. to noon, meaning there's still time to help reach the \$2 million goal. **Donations will be accepted through Wednesday, May 1 via text to give. Text "GIVE" to 785-833 to easily make a donation.**

Since its inception in 2016, Ride for a Reason has raised more than \$4.2 million for St. Jude Children's Research Hospital and the Life Time Foundation. The annual event has gone from raising \$500,000 in its debut year to nearly \$2 million.

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. St. Jude freely shares its groundbreaking discoveries, and every child saved at St. Jude means doctors and scientists can use that knowledge to save thousands more children around the world. Funds raised through events like these help ensure families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

The Life Time Foundation is focused on proactive approaches to health in children, and works with schools across the nation to eliminate highly processed ingredients from their menus in favor of real, wholesome ingredients. Every dollar donated to the Life Time Foundation goes directly to schools in support of its mission of helping kids live healthy, happy lives because Life Time, Inc. covers all operating expenses.

### **About St. Jude Children's Research Hospital®**

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting [stjude.org](http://stjude.org), sharing stories and videos from [St. Jude Inspire](#), liking St. Jude on [Facebook](#), following St. Jude on [Twitter](#) and [Instagram](#) and subscribing to its [YouTube](#) channel.

### **About the Life Time Foundation®**

As a public charity created by Life Time®, the Life Time Foundation is on a mission to help schools eliminate the Harmful 7 from the food they serve so every child receives the healthy food they deserve. This simple, actionable and sustainable plan allows schools to eliminate highly processed and artificial foods in favor of wholesome, real food alternatives. Unlike many other charitable organizations in which a portion of donations is consumed by administrative costs, 100% of every dollar donated to the Life Time Foundation directly supports its mission because all administrative costs are contributed by Life Time, Inc. For more information, visit [www.ltfoundation.org](http://www.ltfoundation.org).

### **About Life Time®—Healthy Way of Life**

Life Time champions a healthy and happy life for its members across 143 destinations in 39 major markets in the U.S. and Canada. As the nation's premier healthy lifestyle brand, Life Time delivers an unmatched athletic resort experience and provides a comprehensive healthy living, healthy aging and healthy entertainment experience that goes well beyond fitness to encompass the entire spectrum of daily life for individuals, couples and families of all ages.

SOURCE Life Time

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