

Life Time Expands in Colorado with Grand Opening Celebration of Life Time Athletic Flatirons on Jan. 31

More than 130,000-square-foot athletic fitness, tennis, family recreation, spa and country club-style destination inspires healthy living for all ages; Opens for workouts on Feb. 1

BROOMFIELD, Colo., Jan. 31, 2018 /PRNewswire/ -- Life Time[®], the nation's only Healthy Way of Life brand, is bringing a fifth destination to Colorado with the opening of [Life Time Athletic Flatirons](#), located at 300 Summit Blvd. in Broomfield. An evening grand opening celebration to showcase the new space with tours, fitness demonstrations, food and kids entertainment is scheduled for Wed., Jan. 31 from 6:00 p.m. to 8:00 p.m. The club will open for workouts to all members at 4:00 a.m. on Thurs., Feb. 1.

"We are thrilled to bring our Life Time experience to the Broomfield community with our comprehensive athletic resort that simply is unmatched in the area," said Life Time Athletic Flatirons General Manager, Gino Santia. "We are honored to begin serving our members—from our youngest kids to most seasoned adults—with a unique and comprehensive Healthy Way of Life experience through our incredible array of health, wellness, nutrition, relaxation and entertainment services and programs."

Life Time has invested \$10 million dollars into the former Lakeshore Athletic Club and will serve its members with an unparalleled health and wellness experience for members with modern luxury architecture, lavish amenities, exquisite finishes and cutting-edge programming. The more than 130,000-square-foot destination will provide everything members could dream of in the areas of healthy living, healthy aging and healthy entertainment.


Highlights include an outdoor aquatic center with waterslides, whirlpools and a bistro; basketball courts for both adults and kid, functional strength training spaces for TEAM training programs; large group exercise, cycle, yoga and Pilates studios; Life Time Kids Academy, a unique membership program designed especially for kids from three months to 11 years, led by hand-picked, certified experts committed to childhood development; LifeCafe, a fast-casual restaurant serving healthy food and beverages free of trans fats, bleached flours, and artificial flavors, colors, preservatives and sweeteners and LifeSpa, offering full-service hair, nail and skin care services and therapeutic massage and open to members and non-members.

Life Time Athletic Flatirons is the 131st Life Time destination in North America and the fifth club Colorado (Life Time operates destinations in Westminster, Centennial, Colorado Springs and Parker). The destination will be open seven days a week from 4:00 a.m. to midnight. A range of memberships are available for individuals, couples and families. For more information about Life Time Athletic, visit [our website](#) or [Facebook](#) page.

About Life Time[®]

Life Time champions a healthy and happy life for its members across 130 destinations in 37 major markets in the U.S. and Canada. As the nation's only Healthy Way of Life brand, Life Time delivers an unmatched athletic resort experience and provides a comprehensive healthy living, healthy aging and healthy entertainment experience that goes well beyond fitness to encompass the entire spectrum of daily life for individuals, couples and families of all ages. For more information visit www.lifetime.life.

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Additional assets available online:  [Photos \(1\)](#)